



Atlanta
BELL

CASE STUDY

Managing the side hustle with ease, through the Solo & Smart system

Finding a way to do the work you love

Atlanta works 3 days a week as well as running her own photography business on the side. The variety of two jobs allows Atlanta to work in all the fields she loves.

Many of us are diving into the world of the side-hustle so we can do just this, have the option to pursue a passion.

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**Funds are allocated, tax is taken care of, super is managed,
it's a perfect fit for me.**



Systems will set you free

Starting a side-hustle is very attractive for several reasons. It can also be very overwhelming if you do not have the right systems and support to ensure your business is managed with ease.

Atlanta saw Solo & Smart to be a perfect fit for her, as having someone look after the admin and money management allowed her to focus on her time on doing what she loves- not bookwork.

Since Solo & Smart Atlanta loves “not having to stress about admin.” The app allows her to:

- Issue invoices easily
- Manage her Super
- Save for tax, with extra in the bank
- Capturing her receipts which her accountant can access.

Finding the balance that's right for you

Having a day job and running your own business can be a little all-consuming at times. Finding what works for you will ensure you can try to achieve the elusive work-life balance.

Atlanta's way of ensuring she has some form of balance is using a calendar to block out time she needs to work on her deadlines and plan her week to give her clients the best service possible.

She also does the same for her personal life to set aside some "me time."

Having Solo & Smart take care of her admin and money management, allows her to have the extra time to focus on these important aspects.

Acing the freelance lifestyle with Solo & Smart

Solo & Smart exists to empower success for individuals like Atlanta.

When cash flow is automated, admin and savings taken care of, pressures and stress levels lighten and the dream of running your own business on the side becomes possible.



“I would recommend Solo & Smart too all self-employed individuals and freelancers, as it will easily help them manage their money.”

As seen in

The Daily Telegraph

inside small business

Herald Sun

smartcompany

The Courier Mail



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